

Exhibit A

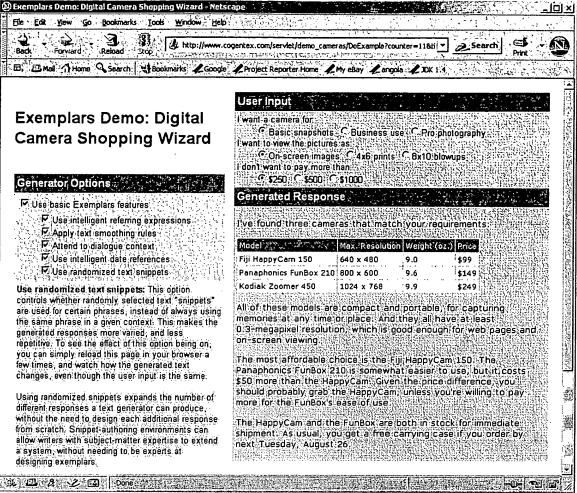


Figure 1: Screenshot of prototype Natural Language Product Guide

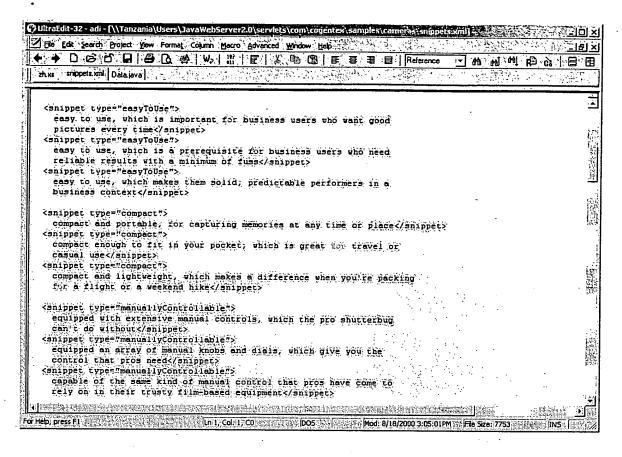


Figure 2: Screenshot of text snippet database used in prototype